



MANAGEMENT BROCHURE



DBS | DBS GLOBAL
DEHRADUN UNIVERSITY
DOON BUSINESS SCHOOL





DGU Advantage

- **International exposure** through tours Singapore/ Malaysia/Hongkong/Dubai/Indonesia/Turkey.
- **Wide possibilities of international mobility** to universities in collaboration with Australia, New Zealand, Europe, Dubai, Singapore, Malaysia, Germany, Portugal, Russia and many more.
- **Opportunities for International degree/** summer program for 1 week/2 months/1 year/2 year.
- **Coaching Classes** for further education in form of entrance training (GMAT, CAT, IAS, PCS), profile building and national & international admission counselling.
- **SAP - Germany Certification** through University Alliance Partnership.
- Business Analytics/AI & ML training & certification on **SAS platform**.
- **Leading & popular skill certificates** like NISM, Alteryx, Power BI, Digital Marketing, AI/ML, and many more along with regular degree.
- Integration of professional courses like **ACCA, CA, CS**, etc.
- Classroom delivery by industry partners like **KPMG, E&Y, HCL, IBM** and more.
- **International** and corporate faculty.
- **Excellent placements** since inception, international internships and placements.
- **Learning by Empowering**, the entire campus is managed through student committees.
- Dehradun offers a **fantastic living experience** - It is a vibrant cosmopolitan with **buzzing student life**. Weekend getaways include **trekking in the Himalaya's** and adventuresports.
- **22+ clubs** spanning academics, social & sports.
- **Outcome Based Learning** methodology along with live projects and case studies.
- **Entrepreneurial incubation** & startups encourages while in campus.
- Focussed on creating **world class leaders**.
- Tie-ups with major banks/ financial institutions for **financial support**.
- **Choice of passion courses** like Dance, Theatre, Performing Arts, Photography, Music, Foreign Languages along with all degree programs.

MBA

Marketing | HR | Finance | Business Analytics | Logistics & Supply Chain | Media & Creative Communication | Agri Business | Digital Transformation | Luxury & Fashion Management | International Business with International Immersion

All programs have flexibility of being clubbed with

- **One week residential program at one of Top IIMs**
- **One week International Immersion program**

Global MBA

MBA with substantial teaching through international faculty and 6-10 credits at an international campus.



- **MBA Integrated** (BBA+MBA) 5 Years
- **BBA** with specialization in E-Commerce and Supply Chain | Fintech | Digital Marketing | Business Analytics | Entrepreneurship
- **B.Com** with specialization in Banking & Insurance | Capital Markets in collaboration with NISM
- **B.Com** with CA Prep (in line with ICAI)
- **B.Com** with Digital Forensic
- **B.Com** with ACCA

MBA in collaboration with Industry Partner

MBA - HR / Marketing / Finance / Logistics & Supply Chain in collaboration with



Students with major in HR/ Finance/ Marketing/ Logistics & Supply Chain get exposure of working on live SAP environment & configurations leading to Global certifications as SAP Consultant.

With majority of Fortune 500 companies working in SAP environment, SAP Global certification leads to significant enhancement in employability at mid-managerial levels.

Comprehensive SAP Modules: SAP MM, SD, FICO, SCM, SuccessFactors, SAC, and SAP ERPsim.

MBA Business Analytics in collaboration with



SAS provides an opportunity for global certifications from SAS in Analytics, AI & ML, giving you a competitive advantage in the global job market. SAS is world leader in analytics. SAS Programming and its Visual Business Analytics, significantly enhance your skills in the dynamic field of data analytics and in growing market of AI.

SAS Modules Essentials (Querying and Reporting-Code based Approach), Programming in Viya (Cloud), SAS® Enterprise Guide®: ANOVA, Regression, and Logistic Regression, Application of Machine Learning Using SAS(R) Viya®

Doon School of Future Skills

Every student of the DBS Global University shall undertake atleast one future skills course in each semester, which ensures that each student shall be equipped with cutting edge future hard skills making them ready for top jobs and industry.

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|---------------------------|----------------------|---------------------------------|--|
| ➤ SAP | ➤ Digital Marketing | ➤ Luxury Brand Marketing | ➤ Website Development & Implementation |
| ➤ Alteryx | ➤ SEO, SEM | ➤ Social Media Marketing | ➤ .NET Framework |
| ➤ Artificial Intelligence | ➤ HR Analytics | ➤ Power BI | ➤ Networking |
| ➤ E-Commerce | ➤ Derivatives | ➤ Ethical Hacking | ➤ Red Hat Linux |
| ➤ SCRUM Master | ➤ Rapidminer/Tableau | ➤ Computerised Accounting Tally | ➤ Digital Forensic |
| ➤ Big Data, Python & R | ➤ Advanced Excel | ➤ Machine Learning | ➤ Forensic Accounting |
| ➤ NISM Certifications | ➤ Big Data Analytics | ➤ Internet of Things (IoT) | |
| ➤ French Language | ➤ Google Adword | ➤ Java Technologies | |

Placements

250+

Companies recruit from campus every year

One of the largest management campus in North India;
1000+ New-Age Managers every year



Highest Package
24 Lacs

Top 20%
11.6 lpa

Top 80%
8.15 lpa



Garima Agarwal
US Nagar, Uttarakhand



Mihir Pancholi
Asansol, West Bengal



Juhi Kumari
Patna, Bihar



Jyoti Nainwal
Jaipur, Rajasthan



Chhavi Aggarwal
Patna, Bihar



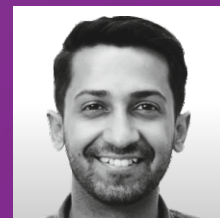
Saswati Pattjoshi
Kalahandi, Odisha



Satyam Shekhar
Bihar, Patna



Nivedita Phogat
New Delhi



Debanshu C
Lucknow, Uttar Pradesh



Jyoti Kamal
Palamu, Jharkhand



Preshita Solanki
Indore, Madhya Pradesh



Rakshita Ranta
Ajmer, Rajasthan



Sisir Chhetri
Jalpaiguri, West Bengal



Manivannan PT
Chennai, Tamil Nadu



Simran Bubna
Howrah, West Bengal



Study Abroad

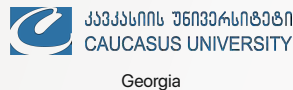
Students can take on new academic challenges and further improve their learning experience by taking advantage of the fascinating worldwide options that DBS Global University offers.

Students have the exceptional opportunity to fully immerse themselves in a foreign culture and form lifelong relationships with individuals from all over the world while studying abroad.

Students gain new perspectives and face intellectual challenges when they travel abroad.

International University Collaboration

Summer Abroad | Semester Abroad | One Year Abroad



and many more

Other International Collaboration



International Exchange Programme



Students at SAP Head Quarter, Asia Pacific (Singapore)



After my visit to Singapore, my benchmark for success changed. I want to be known not only in India but now also wish to lead the financial world in south-east Asia.

Subhashree Mukherjee

Students at Singapore



Connect with the people who are changing the world

DGU has collaborated with **extraordinary entrepreneurs, renowned professionals**, distinguished thought leaders, either through leadership series or workshops that benefit students or by offering opportunities for students to meet with, ask questions of and learn from them. Here are some notable names who have visited DGU and shared their knowledge.



Mr. Yanuar Kurniawan
VP - Organization Culture & Talent Development, Lazada Indonesia & Logistics



Mr Dipen Limbu
Bancassurance Coordinator & MIS Analyst
Al Futtaim Group, Dubai, UAE
MBA, London School of Business & Finance



Dr. Mohan Thite
Associate Professor, Griffith University, Australia
Swinburne University of Technology Alumni, Australia



Mr. Shubhranshu Singh
Associate Professor of Marketing, John Hopkins University, Carey Business School, Baltimore, US



Mr. Michael Dutch
Department Chair, Professor of Business Management, Guilford College, North Carolina, US



Mr R. Sivasankaran
Director Talent Acquisition, Adobe, San Francisco

Scholarships

This Scholarship scheme is applicable to students across all programs offered at DBS Global University as under:

Under Graduate Students

12th %age (any Central Board)	80-84.99	85-89.99	90-92.5	92.6-94.99	95	96	97	98	99
CUET Percentile	88-89.99	90-91.99	92-93.99	94-94.99	95-95.99	96-96.99	97-97.99	98-98.99	99-100
Scholarship (in %age of tuition fee)	10	20	30	40	50	60	70	80	90

Note: Best 4 Core Subjects only (SUPW, Physical Education and Non Academic Subjects will not be considered).

Post Graduate Students

CAT/XAT Percentile (More than)	75	80	85	90	95	96	97	98	99
MAT/CMAT Percentile (More than)	90	95	97	98					
Scholarship* (as %age of Tuition Fee)	20	30	40	50	60	70	80	85	90

Special Scholarships for

Uttarakhand Domicile - 25%
Ward of Single Mother - 10%
Sports Quota - 5-10%

Ward of Defence Personnel - 10%
Ward of Full Time Teachers - 10%

For detailed information visit website.

Residential Life

The fully furnished rooms have several sitting areas, and exercise centers. The university houses its students in separate girls and boys residency.

02 Boys Residency | 04 Girls Residency | 01 Boys Dormitory | Day Boarding Residency

There is a TV, reading books, board games, and a pantry in the common lounge. Students can socialise and form bonds in the common area of the reading room. Additionally, students have 24-hour access to medical care and first aid.

The mess of the institute is spacious and equipped with comfortable dining furniture. It provides hygienic and nutritious food to the students. The students decide the weekly menu according to which meals are prepared and served. Mess staff is conscious about the cleanliness and quality of food in a hygienic manner.



3 Seater Boys Room



Dining Hall



Eskay Girls' Residency



New Boys' Residency





Snow Trek at Kedarkantha by Bagpackers' Club



DGU Rock Band



Oly Esse, Italian DJ performing at DGU



Inter-college Tournament organized by Basketball Club



DBS GLOBAL UNIVERSITY

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