



**RP - Sanjiv Goenka
Group**

Growing Legacies


IMA
BHUBANESWAR

ADMISSIONS 2025



Message from Director



Dear Aspirants,

At IMI Bhubaneswar, we believe that a management education is not just a degree but a transformative experience that shapes you into a change master of tomorrow.

Our commitment to excellence is reflected in our rigorous industry relevant curriculum, delivered by a distinguished faculty with both academic prowess and real-world experience. We understand that the business landscape is evolving rapidly, and our program is designed to ensure that you are equipped with the skills and insights necessary to navigate and lead in this ever-changing environment. At IMI Bhubaneswar, we focus on holistic development. Our approach goes beyond traditional classroom learning. We offer a range of opportunities for personal and professional growth through workshops, industry interactions, leadership programs, and international exposure. This ensures that you not only gain theoretical knowledge but also practical skills and a global perspective.

You will join a vibrant community of students, alumni, and industry professionals. Our strong network and supportive environment provide a platform for you to collaborate, innovate, and grow. We are dedicated to supporting you throughout your journey, helping you to realize your full potential and achieve your career aspirations. As you consider IMI Bhubaneswar for your studies, I encourage you to envision the possibilities and opportunities that await. We are here to guide and support you every step of the way, and we are confident that your time with us will be a significant milestone in your professional journey.

I invite you to explore our programs further, engage with our community, and take the first step towards shaping a successful and impactful career.

We look forward to welcoming you to IMI Bhubaneswar.

Best regards,

Prof. (Dr.) P. C. Biswal

Director, IMI Bhubaneswar



Governing Body



Shri Sanjiv Goenka

Chairman-Board of
Governors, IMI



Shri P.K. Khaitan

Senior Advocate & Senior
Partner, Khaitan & Co.



Smt. Savitri Kunadi

Former Indian
Ambassador



Shri H.P. Singhania

Managing Director,
J K Paper Ltd.



Dr. Himadri Das

Director General,
IMI



Shri Sunil Mitra

Former Revenue & Finance
Secretary to Govt. of India



Shri H. Neotia

Chairman,
Ambuja Realty



Shri V K Sharma

Executive Director
(Retired), RBI



Prof. P C Biswal

Director,
IMI Bhubaneswar

A Glimpse of the Campus

The institute features a state-of-the-art campus with modern amenities. From air-conditioned classrooms and auditoriums to a well-stocked library, computer center, sports complex, and student activity hub, and a Wi-Fi-enabled campus, we offer a conducive environment for learning and growth. There are indoor and outdoor sports facilities including basketball, football, badminton, snooker, and table tennis. Our spacious cafeteria provides a relaxed setting for students to unwind and engage in stimulating discussions. IMI Bhubaneswar boasts of a 16 acre lush green campus



About IMI Bhubaneswar

IMI Bhubaneswar, established in 2011, is a young institute which achieved the coveted position of 61st rank in the National Institutional Ranking Framework (NIRF) 2024 conducted by the Ministry of HRD, Govt. of India. IMI Bhubaneswar currently offers Post Graduate Diploma in Management (PGDM), and FPM (equivalent to PhD) programmes which are approved by AICTE. The flagship PGDM Programme is accredited by AMBA (Association of MBAs); NBA (National Board of Accreditation); NAAC (National Assessment and Accreditation Council); and has received equivalence from AIU (Association of Indian Universities). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrates seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience and sculpted by a renowned architect, IMI epitomizes a "gurukul."

Inspired by the Prime Minister's vision of Start-up India to create more job creators than job seekers, IMI Bhubaneswar has created robust entrepreneurship cell which has recently organized number of workshops and events and trained over 250 participants on entrepreneurship in collaboration with Department of Science & Technology, Institute of Entrepreneurship Development, MSME Department and National Entrepreneurship Network (NEN). IMI Bhubaneswar has also set up its own Incubation Foundation to promote and support entrepreneurship among students.

IMI Bhubaneswar has endeavored to create international alliances through its tie-ups with EGADE Business School, Mexico City, Mexico; Sichuan Academy of Social Sciences (SASS), Chengdu, China; ESC Rennes, France; and Manhattan Institute of Management (MIM), NY, USA. IMI Bhubaneswar organizes three international conferences every year in collaboration with international partner institute to provide an ecosystem for global learning, opportunities for international level student exchange, research collaborations, and opportunities to interact with global leaders. The institution is also regularly coming out with SCOPUS indexed conference anthologies published by Palgrave Macmillan.

The PGDM Programme curriculum is periodically updated to meet the ever-changing needs of industry. Focus is on developing functional & analytical knowledge and skills, leadership, human capital management & interpersonal skills, decision making and problem solving, ethics & corporate social responsibility and globalization. The entire range of new age courses like Digital Marketing, Business Analytics, HR Analytics, Marketing Analytics, Financial Analytics etc. are added to match the growing needs of the corporate world.

IMI Bhubaneswar offers students opportunities for holistic development inside and outside classroom through events, outdoor games & competitions, and live projects. All these events and competitions are planned and executed by the students. Therefore, the Institute takes pride in calling itself a student-driven campus. Institute not only teaches students to be socially responsive but also gives them platform in the form of Prayas Club and Unnat Bharat Abhiyan to work for the upliftment of mankind and society at large.

The institute has been consistently ranked high in various surveys of Management Schools. In NIRF 2023, IMI Bhubaneswar has been rated higher than many reputed management institutes on parameters like corporate linkages, intellectual capital, Infrastructure etc. by various reputed ranking agencies. The institute has been awarded the Business Excellence Award in the world, The Bizz by World cob, USA. Placements have been 100% since inception.

IMI Bhubaneswar has world-class aesthetically designed infrastructure for facilitating enhanced learning environment. Overall, education at IMI Bhubaneswar is based on three powerful concepts of Creation of Knowledge, Dissemination of Knowledge and Application of Knowledge through its robust research culture.

Rankings



2024
#7
Overall in India

CAREERS360
A Career is a Life

2024
#23
In India



2024
#48
In India



2024
#61

Accreditations



Post-Graduate Diploma in Management

The 2-year Post-Graduate Diploma in Management (AICTE approved) is designed to prepare students for careers in industry, across functional areas. The Programme equips students with strong conceptual skills to manage businesses in an integrated manner.

The emphasis is on developing a holistic manager with a vision to take on the challenges of the future.

Objectives

- To build awareness about the socio-economic environment, both domestic & international and its implications for businesses
- To hone analytical and problem-solving skills using modern day managerial tools to enhance decision making capabilities
- To impart state-of-the-art skills and knowledge in functional areas of management with the objective of preparing students for cross-functional roles in industry
- To develop the students & personality, integrated with strong values and positive attitude to be receptive to societal concerns and ethical conduct

Curriculum

The course for the PGDM Programme is spread over six trimesters, each trimester being 11-12 weeks. The first three trimesters are essentially devoted to foundation courses, across core areas of management. Based on the feedback of all the stakeholders these courses are aimed at providing the student a conceptual understanding of the functional areas such as:

- Basic areas, e.g. Economics and Organizational Behavior
- Techniques, e.g. Statistics and Research Methods
- Functional areas, e.g. Marketing and Finance
- Integrative areas, e.g. Strategy and International Business
- Technology, e.g. Management Information Systems
- Emerging Areas, e.g. Business Analytics and Social Media Analytics

Core Courses

- Business Analytics
- Business Communication Skills I & II
- Business Mathematics
- Business Statistics
- Cost & Management Accounting
- Governance & Business Ethics
- Corporate Social Responsibility & Sustainable Development
- Financial Accounting & Analysis
- Financial Management I & II
- Human Resource Management
- Information Technology for Decision Making
- Individual Dynamics
- International Business
- Legal Aspects in Business
- Management Information Systems
- Managerial Economics
- Macroeconomic Theory & Policy
- Marketing Management I & II
- Organizational Design & Theory
- Operation Management I & II
- Research Methods for Management
- Strategic Management I & II
- Entrepreneurship Theory and Practice

Elective Courses

Courses in the 2nd year are designed to offer students an opportunity to pursue their interests in various functional areas. Students will thus have an opportunity to specialize in the functional area of their interest. A student can specialize in more than one area, the areas being Marketing, Finance, Organizational Behavior & Human Resource Management, Decision Sciences & Operations, Information Management & Analytics, and Strategy. A student also has an opportunity to pursue a Course of Independent Study (CIS) in lieu of an elective, to further his/her interest in a particular area, subject to meeting the conditions specified for the purpose and reviewed from time to time. The list of Elective Courses is available at institute website www.imibh.edu.in.

Summer Internship

On completion of the first year, the students gain hands-on experience in the application of core concepts and functional skills through a Summer Project with leading Corporate Firms. This practice of 'Learning by Doing' helps the students to relate the rigor of theory to the world of business. They work on projects as per the specifications of the company. At the end of 8-10 weeks of a closely guided project under the supervision of a company executive, the students submit a report to the company. Our students have also received Pre-Placement Offers (PPOs) for their exemplary work during their internship.

Pedagogy

The faculty at IMI Bhubaneswar enjoys academic freedom to adopt appropriate pedagogy for imparting education. Pedagogy would be a combination of lectures, case discussions, presentations, assignments and project work. The primary emphasis would be on interactive and participative methods of learning. Faculty for the Programme comprises of the core faculty at Bhubaneswar campus as well as faculty from IMI Delhi and Adjunct or Visiting faculty. Guest lectures from industry practitioners are also organized to expose students to the current business environment and practices.



Meet our Faculty



We take pride in our dedicated faculty members who bring a wealth of knowledge, expertise, and industry experience to the classroom. With a **100% Ph.D. qualification** rate and a significant portion boasting years of practical experience, our faculty is committed to providing students with a dynamic and enriching learning experience.

Type of Publication	Numbers
Journals	213
Books	13
Book Chapters	61
Cases	11



International Linkages



KEDGE Business School,
France



UNIVERSITY of
BRADFORD

University of Bradford,
Bradford, West Yorkshire, England



Manhattan Institute of Management

Manhattan Institute of
Management , New York, USA



EGADE Business School
Tecnológico de Monterrey

EGADE Business School,
ITESM, Mexico



Sichuan Academy of Social
Sciences, Chengdu, China



UNFRAMED THINKING

ESC Rennes International
School of Business, France

Student Committees and Clubs

As a student at Bhubaneswar, you will have the opportunity to participate in a spectrum of activities, ranging from organizing special events focused on current affairs to meticulously planned symposia and lectures. These initiatives are designed to enrich your professional, academic, and extracurricular interests. To facilitate this, we have a plethora of academic and professional clubs spanning different functional areas, ensuring there's a platform for every passion

Committees	Club
Placement Committee	Colosseum (Marketing Club)
Admissions & Marketing Committee	Fintellects (Finance Club)
Alumni Committee	Insignia (HR Club)
MPR & Branding Committee	Public Policy Club
Competition & Placement Preparation Committee	Cynosure (Operations Club)
Cultural Committee	Vishleshan Club
Mess Committee	Prayas (CSR Club)
Sports Committee	
Entrepreneur -Cell	
IMI Bytes	



Summer Internship 2023-2025



100%
Placement



₹1L
Highest Stipend
(for 2 months)



₹28K
Median Stipend
(for 2 months)



₹32K
Average Stipend
(for 2 months)

Final Placements



100+
Companies
participated



₹21L
Highest CTC
(LPA)



₹12.02L
Average CTC
(LPA)



₹12L
Median CTC
(LPA)

Prominent Recruiters



Alumni Network

800+ Alumni

Alumni Chapters

35

Bhubaneswar

73

Kolkata

93

Delhi

47

Mumbai

63

Hyderabad

131

Bengaluru

Fee Structure 2025-27

Self-sponsored Category

Particulars	Indian Students (INR)	Foreign Students (USD)
Tuition Fee	₹11,55,000	\$13,760
Learning Materials	₹1,00,000	\$1,190
Student Activities & Welfare	₹40,000	\$470
Library & Information Resources	₹70,000	\$830
IT Infrastructure	₹30,000	\$360
Alumni-Life Membership Fee	₹20,000	\$240
Security Deposit*	₹15,000	\$180
Total	₹14,30,000	\$17,030

Hostel Fee

Room Type		Year 1 (2025-26)	Year 2 (2026-27)
Boys	Twin Sharing (AC) with Common Bathroom	₹1,40,000	₹1,45,000
Girls	• Twin Sharing (AC) with Attached Bathroom	₹1,50,000	₹1,60,000
	• Twin Sharing (AC) with Common Bathroom	₹1,40,000	₹1,45,000
Mess Charges		₹75,000	₹80,000

Payment Schedule

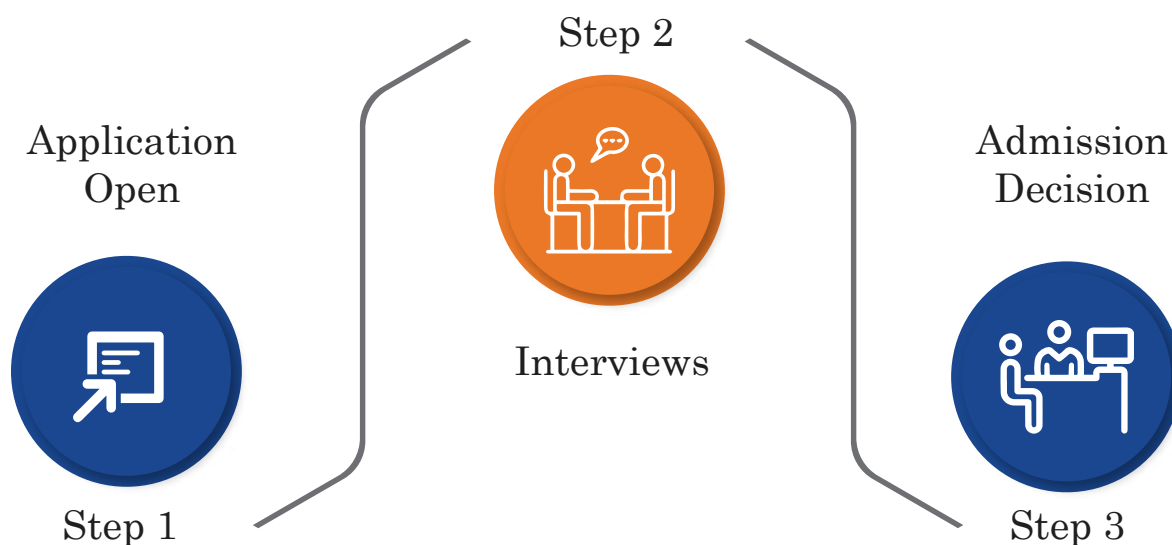
Particulars	Indian Students (INR)	Foreign Students (USD)
Seat Reservation Fee	₹50,000	\$600
Installment (INR) Term i	₹2,30,000	\$2,730
Installment (INR) Term ii	₹2,30,000	\$2,740
Installment (INR) Term iii	₹2,30,000	\$2,740
Installment (INR) Term iv	₹2,30,000	\$2,740
Installment (INR) Term v	₹2,30,000	\$2,740
Installment (INR) Term vi	₹2,30,000	\$2,740
Total	₹14,30,000	\$17,030

*Refundable subject to obtaining clearance to all dues and damages to institute properties/assets

Tuition Fee Waiver

All students whose total family income is less than Rs. 8 lakhs per annum shall be eligible for Scholarship under Economically Weaker Section. Applications for Tuition Fee Waiver under Economically Weaker Section shall be invited from the students after they have been admitted into the programme. Any student joining PGDM 2025-2027 batch who is desirous of claiming the tuition waiver should apply to admissions office (admissions@imibh.edu.in) before due date as will be intimated by the institute, with a copy of the income tax returns, PAN number, Certificate issued by competent authority appointed by appropriate government. Requests received after due date shall not be processed. Please note that all Applications for Tuition fee waiver (under economically weaker section) shall be collected and processed at one time for all such applicants. Scholarships for Economically Weaker Section shall be offered up to 5% seats of the total intake of the institute.

Admission Process



Eligibility for admission

To be eligible for admission to the PGDM Program, the participants must possess a Bachelor's degree or equivalent, with a minimum of 50% aggregate marks or equivalent in any discipline, recognized by the Association of Indian Universities (AIU) for admission to post-graduate programs. The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years education after completing higher secondary schooling under the 10+2 system or equivalent.

Categories of Applicants

Self-Sponsored Candidates: The bulk of the applicants are self-sponsored candidates. They are either fresh graduates or have worked for a few years and joined after quitting their jobs. The Institute's placement cell provides them placement assistance on the best effort basis.

Foreign Nationals: International Management Institute (IMI) Bhubaneswar invites applications from students belonging to foreign countries desirous of pursuing 2- year Post Graduate Diploma in Management (PGDM).

Selection Process

The applicants to the programme are selected on the basis of IMI Selection Index score calculated based on the past academic performance in 10th, 12th, and graduation; CAT/XAT/GMAT/CMAT score; and personal interview. Appropriate weightage is given to work experience of the applicants.

How to Apply



Applications are invited for admission in PGDM

Application form Application form is available at the link <https://admission.imi.edu/bhubaneswar/> and must be submitted online. IMI Bhubaneswar does not accept admission applications off-line. Applicant should complete the online application form and submit the same along with the admission application fee which is non-refundable. Applications complete in all respects, including application fee, should be submitted online. Incomplete forms are liable to be summarily rejected.

Payment Instructions



The admission application form fee will be as follows

Application processing fee is Rs. 2000/-. The admission fee can be paid through Credit Card / Debit Card / Net Banking through the designated payment gateway.

International Management Institute Bhubaneswar

IDCO Plot No. 1, Gothapatna, PO: malipada,
Dist: Khordha Bhubaneswar-751003

Website: www.imibh.edu.in/ | Email: imibhinfo@imibh.edu.in | Phone no.: +91 6370954600 / 01



International Management
Institute, Bhubaneswar



@imibhubaneswar



IMI,Bhubaneswar