



ATLAS
SKILLTECH
UNIVERSITY

ISDI

ISME

uGDx



ONE UNIVERSITY THREE DIVERSE SCHOOLS

**Multidisciplinary
Learning**

**Urban Campus
in the heart of Mumbai**

**Industry - Integrated
Global Learning**

www.atlasuniversity.edu.in

ABOUT ATLAS

ATLAS SkillTech University is India's first new-age **urban multidisciplinary university**. Founded to forge a path to the future, ATLAS is where the confluence of design, technology, strategy and leadership takes place. We are constantly defining, shaping and redefining the future of education in India right here **in the heart of an ever-booming, cosmopolitan and enterprising Mumbai**. We believe in breaking paths and conventions.

With India's National Education Policy 2020 as the cornerstone, ATLAS endeavours to deliver a multidisciplinary education across 3 new-age streams: **Design & Innovation, Management & Entrepreneurship and Technology**. It has adopted a futuristic model co-created with an international community of scholars, academicians, industry experts and world leaders in education. Our undivided focus on academic excellence, world-class faculty, state-of-the-art infrastructure, global

institutional collaborations and unique corporate connect empower students to succeed in Industry 4.0 and become socially responsible global leaders.

Our vibrant community of ATLAS Alumni has gone on to pursue higher education at top-ranked universities in the world and work alongside leading industry stalwarts. We are proud to see **ATLAS Faculty and Alumni collaborate with the best across the world** to solve today's pressing problems.

For exceptional student outcome and to inspire next generation of leaders, innovators and entrepreneurs, we at ATLAS have adapted **interdisciplinary approach, industry-integrated experiential learning, global exposure and emphasis on 21st century skill building**, ensuring that the students develop holistically and are future-ready to continue to understand, identify and drive global impact in the VUCA world we live in today.



DR INDU SHAHANI Founding President & Chancellor, ATLAS SkillTech University

Ex - Sheriff of Mumbai (2008-09),
Member of the University Grants Commission (2011-14) &
Principal of H.R. College of Commerce & Economics,
Mumbai (2000-16)

“At ATLAS, we are implementing a futuristic education model that is primarily focused on equipping young India with emerging skills and technologies to succeed in Industry 4.0. We are committed to preparing the current generations for the future through research, scholarships, education and practice.”



ISDI

**SCHOOL OF DESIGN
& INNOVATION**



ISME

**SCHOOL OF MANAGEMENT
& ENTREPRENEURSHIP**



uGDXX

**SCHOOL OF
TECHNOLOGY**

Bachelor of Design (B.Des)

- » B.Des 3D Animation & VFX
- » B.Des Communication Design
- » B.Des Fashion Communication & Styling
- » B.Des Fashion Design
- » B.Des Interior Design
- » B.Des Product Design
- » B.Des Strategic Design Management

MBA in Design Management & Strategic Thinking

M.Des in Design Futures

Bachelor of Business Administration (BBA)

- » BBA Finance
- » BBA Finance & Entrepreneurship
- » BBA Finance & Marketing
- » BBA Marketing
- » BBA Marketing & Business Analytics
- » BBA Marketing & Entrepreneurship

Bachelor of Science (B.Sc)

- » B.Sc. Finance & Analytics

Masters of Business Administration (MBA)

With Specialisations in:

- » Marketing
- » Finance
- » Entrepreneurship
- » Business Analytics
- » Digital Marketing & Advertising

Bachelor of Technology (B.Tech)

- » B.Tech Computer Science, Artificial Intelligence & Machine Learning (CS, AI & ML)



ATLAS ADVISORY BOARD



Deepak Parekh
Chairman



Keshav Murugesh
Group CEO



Karan Singh
Managing Director



Anant Goenka
Managing Director



Ram Raghavan
President,
Enterprise Oral Care



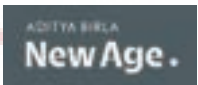
Jamil Khatri
Co-Founder & CEO



Avani Davda
Strategic Advisor



Aryaman Birla
Founder



Russ Winer
Professor of Marketing



Tim Marshall
Deputy
Vice-Chancellor



Sanjay Gurbuxani
VP, IBS AMEA &
Global Digital
Innovation



Carol Kim
Vice President,
Global Recruitment,
Admissions & Financial Aid



Vivek Pandit
Senior Partner,



Anita Dongre
Chief Creative
Officer



Ronnie Screwvala
Chairperson &
Co-Founder



Dr. Indu Shahani
Founding President
& Chancellor



Mayank Kumar
Co-Founder &
Managing Director



Siddharth Shahani
Co-Founder &
Executive President



INDIA'S FIRST URBAN MULTIDISCIPLINARY UNIVERSITY



Experience Mumbai as your laboratory

ATLAS draws strength from Mumbai's rich culture and the enterprising atmosphere of Bandra Kurla Complex (BKC), a dynamic hub housing top companies. BKC is also home to significant bodies like the US Consulate and British Deputy High Commission. Beyond finance, Mumbai offers an evolving art scene, film industry, diverse dining, and cultural events.



ACCREDITED & RECOGNISED BY UGC & GOVT OF MAHARASHTRA



सत्यमेव जयते

Established under
Maharashtra Act
No. XV of 2021



Hon'ble Governor of Maharashtra
Shri Bhagat Singh Koshyari



ज्ञान-विज्ञान विमुक्तये

Under Section 2(f)
of University Grants
Commission (UGC)
Act 1956



Mr M. Jagadesh Kumar, Chairman, University
Grants Commission, New Delhi



Member of the
Association of Indian
Universities (AIU)



Dr (Mrs) Pankaj Mittal, Secretary General of the
Association of Indian Universities (AIU)

WHY STUDY AT ATLAS



**MULTIDISCIPLINARY &
INTERDISCIPLINARY EDUCATION**



**INDUSTRY-FOCUSED
CURRICULUM**



**MENTORSHIP & GUIDANCE
BY INDUSTRY LEADERS**



EXPERIENTIAL LEARNING



**OUTSTANDING STUDENT
PLACEMENTS & MASTERS
PROGRESSIONS**



**GLOBAL LEARNING
OPPORTUNITIES**



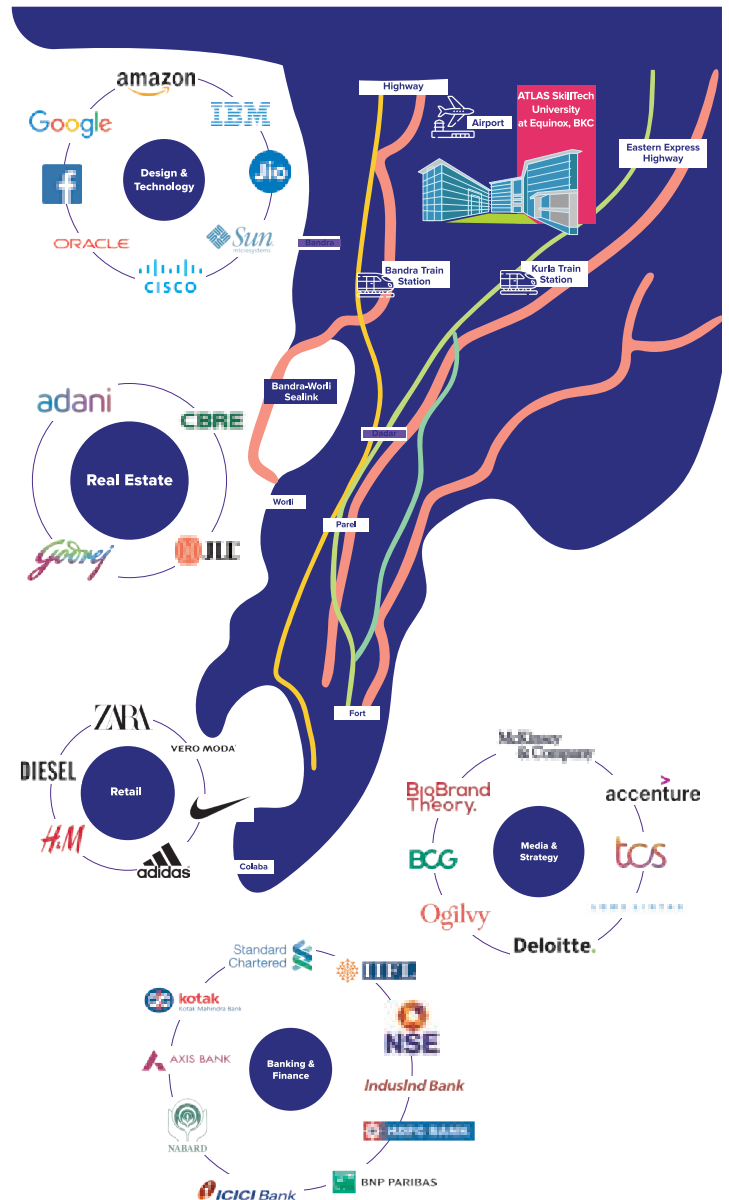
**WORLD-CLASS TECH-ENABLED
INFRASTRUCTURE**



**SOCIAL-IMPACT DRIVEN
APPROACH**

FIRST OF ITS KIND CAMPUS AMIDST 500 + CORPORATES

Located in the heart of Mumbai, one of the world's top ten centers of commerce, ATLAS SkillTech University is an urban campus, and a launchpad for tomorrow's leaders. The ATLAS SkillTech University campus is a beacon of innovation and collaboration, featuring cutting-edge learning studios, state-of-the-art labs, fashion studios, mixed media spaces and co-working areas. These facilities foster creativity and teamwork, reflecting our commitment to excellence and inspiring both students and faculty. They support a wide range of activities, from workshops to social gatherings, making our campus a vibrant hub of engagement. At ATLAS SkillTech University, we believe an enriching environment is crucial for student development, ensuring access to the best resources to fuel passions and achieve goals.





MODERN STUDENT HOUSING RIGHT ON CAMPUS

Our conveniently located student hostel offers a comfortable and modern living experience, ensuring that students feel at home while pursuing their studies.



WORLD-CLASS ALL INCLUSIVE AMENITIES



FITNESS & WELLBEING INFRASTRUCTURE



TASTY & HEALTHY FOOD



HEALTHY & HYGIENIC AMENITIES



SAFE & SECURE CAMPUS



EXCITING HOSTEL LIFE



24 X 7 SURVEILLANCE



ATLAS GRADUATES ADVANCE TO PREMIER MASTERS PROGRAMS



YASH DANDAVATE



RIA JAIN



YASHVI SHAH



ADITYA MADNANI



NAINIKA PATWARI



RAYAN DALAL



SHRADDHA AGRAWAL



SAYALI DESHPANDE



NIDHISH KAKAD



MANSI SHAH



AYUSH JETHANI



TANAY GANDHI



GOIKA MAHESHWARI



SHIVANI NIRULA CHANDRA



SMRUTI PATEL



DHWANI BAPNA



ATLAS STUDENTS GET PRESTIGIOUS PLACEMENTS & INTERNSHIPS



SAMANVITA RAO



PREET RUPARELIA



BHAVYA SATYA



ANCHIT DUA



KANAK SURI



JAHNAVI GOHIL



ARPITHA THYKATTIL



ZARNA DOSHI



ISHA SANGHI



ANKITA BHATIA



SANYUKTA MATHURE



SUVARNA GOLIYA



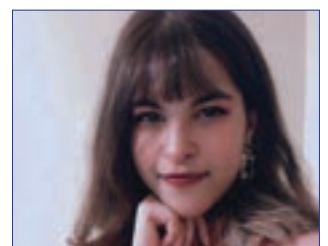
AMIT MENON



ANAGHA RAVI



ASHLESHA DESAI



RIDDHI VYAS





AT ATLAS

THE WORLD COMES TO YOU!

The university hosts a distinguished line-up of international faculty and industry leaders to exchange their experiences and knowledge.

70+ FACULTY

50+ INTERNATIONAL UNIVERSITIES

3000+ STUDENTS

500+ HOURS OF TEACHING

200+ SESSIONS



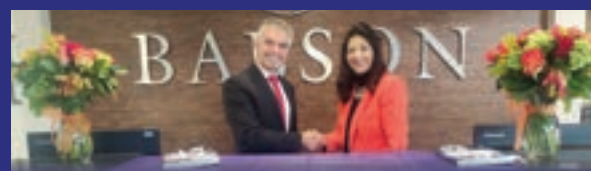
Tim Cook, CEO, Apple Inc with our students



Babson College Faculty on ATLAS Campus



Collaboration with Parsons School of Design, USA



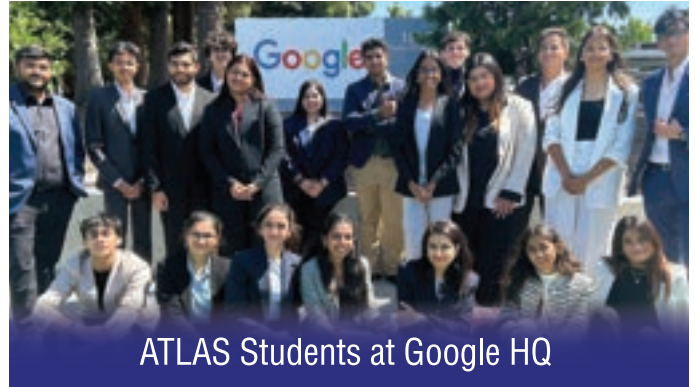
Collaboration with Babson College, USA

ATLAS STUDENTS GET GLOBAL LEARNING EXPOSURE

Students gain unparalleled global exposure through initiatives like Summer Schools and Global Immersions. With support from our Masters Progressions, our students have also received offers and scholarships from outstanding universities.



ATLAS Students at Imperial College London



ATLAS Students at Google HQ



ATLAS Students at Graduate School of Business, Stanford University



ATLAS Summer School at London School of Economics

150+ INTERNATIONAL OFFERS & SCHOLARSHIPS

150+ STUDENTS ATTENDED SUMMER SCHOOLS & GLOBAL IMMERSIONS IN US, UK, FRANCE, GERMANY, SINGAPORE, NETHERLANDS & MORE



ATLAS Students at NUS Business School



ATLAS ISDI Students at New York Fashion Week



ATLAS Students at Paris Fashion Week

STUDENT EXPERIENCE



Gandhi The Musical at NCPA:

A first-of-its-kind student-led production that serves as a testament to the university's commitment to holistic education and community engagement. Every aspect of the musical, from conceptualisation to execution, was driven by our outstanding students.





Co-curricular & Social Activities:

ATLAS combines academics with vibrant co-curriculars like game nights, jam sessions, bake sales and diverse celebrations such as Groove to Garba, Cosplay and Halloween, ensuring creativity thrives.

Sports Activities:

Sports at ATLAS help students unwind and grow, with teams participating in citywide tournaments through the Student Council's Sports Department.

Inferno: Asia's First Inclusive and Virtual Creative Arts & Design Fest:

Asia's first inclusive virtual arts fest, Inferno, offers a platform for students to engage with industry professionals, fostering a vibrant creative community.



Student Awards:

ATLAS Champions are recognised for their leadership, enthusiasm and peer mentorship, playing a crucial role in shaping the institution and student experience.



Student Clubs:

Discover the magic of student-led clubs, where passions ignite, skills flourish and lifelong friendships are forged with countless opportunities to engage, learn and connect.



**BUILD YOUR FUTURE
IN DESIGN, MANAGEMENT & TECH WITH**

ATLAS SUMMER SCHOOL

FOR STUDENTS IN CLASSES 9 - 12



- Explore Animation & Character Design
- Master Digital Photography
- Dive into Fashion Communication & Styling
- Develop your Portfolio
- Meet & collaborate with other budding designers



- Learn Entrepreneurship, Finance, & Marketing 101
- Discover Generative AI for Business
- Participate in a Mock Stock Exchange
- Build your Personal Brand & Develop Interpersonal Skills
- Learn Organisational Leadership Skills



- Explore AI, ML, & Python Programming
- Master Neural Networks & Computer Vision
- Discover AI in Creative Arts & Generative AI
- Enhance Presentation & Leadership skills
- Meet & collaborate with other budding technologists



Vivana Bharucha



Mumbai

This is my second time at ATLAS & I made so many new friends, and did so many new things than last year. That's what I love about being here.

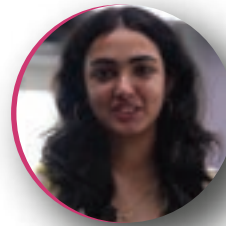


Shreyans Malu



Raipur

The knowledge I gained here is priceless, thanks to the instructors, the campus is really friendly & the faculty is top notch



Angel Manchanda



Gurugram

The people around were amazing! I made a lot of friends here, really enjoyed how ATLAS got together like a family



Hrishita Bhatia



Mumbai

Attending the ATLAS summer school gave me a lot of clarity about what field I want to choose for my future.

For More Information Contact:

+91 73044 64621 | www.atlasuniversity.edu.in

ATLAS SKILLTECH UNIVERSITY

Tower 1, Equinox Business Park, Off Bandra-Kurla Complex (BKC), LBS Marg, Kurla West, Mumbai - 400070

